



**COP**<sup>28</sup>  
UAE

## COP28 BusinessHub Partnership Opportunities & Registration Form

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IETA is thrilled to host the COP28 BusinessHub from November 30th to December 12th 2023. Located in the Blue Zone, the official COP28 UNFCCC negotiating grounds, the BusinessHub will run over both weeks, providing a gathering place for the progressive business community.

An extensive program of in person and virtual side event sessions, including social networking events, brings together leading experts and policymakers from around the world to discuss and analyze the current state of play, what's next for compliance and voluntary markets, and promote business cooperation on carbon market solutions, technology innovation and climate finance. You will find detailed below our Partnership Packages for you to choose from.

### YOUR ORGANIZATION INFORMATION:

Please send the invoice to the address below

First Name

Last Name

Email

Company

Address

Date

Signature

Partnership Packages	Duration	Your Benefits - - - Be Seen – Be Heard – Be Creative	Price USD	Your Selection
Main Partner	Over 2 weeks	<ul style="list-style-type: none"> <li>• <b>Use of the Side Event Room</b> (fully serviced, onsite assistance, AV equipped, Hybrid set up, including onsite technician, 60+ people) – <b>from 1,5hr to 3 hours</b> (consecutive or spread out over several days)</li> <li>• <b>Use of the Boardroom</b> (fully serviced, onsite assistance, AV equipped, Hybrid set up, your private office space, host private meetings, closed door events, 15+ people) – for up to <b>10 hours</b> (spread-out over several days)</li> <li>• <b>Use of the Office Room</b> (2 workstations + printer)</li> <li>• <b>Use of the BusinessHub Lounge</b></li> <li>• <b>Branding &amp; Document display opportunities</b> in a dedicated space of the Business Lounge (during 2 weeks)</li> <li>• <b>Branding in the Official BusinessHub Program Guide</b>, on the front cover and in the Main Partner section (print and online)</li> <li>• <b>Your organisation’s profile and contact details in the Official BusinessHub Program Guide</b></li> <li>• <b>Branding on the IETA COP28 dedicated Webpages</b></li> <li>• <b>Your logo on each introductory side event session slide</b></li> <li>• <b>Branding on the BusinessHub signage</b></li> <li>• <b>Inclusion in the COP28 BusinessHub Social Media Campaign</b>, including personal quote cards</li> <li>• <b>COP28 BusinessHub e-Newsletter and Media Advisory feature</b> (a quote of one of your senior representative)</li> <li>• <b>Facilitated access to onsite Media</b> (for interviews, etc.)</li> <li>• <b>Cleaning service of all surface touchpoints between sessions</b></li> <li>• <b>Secured internet connection priority access</b></li> <li>• <b>Refreshments &amp; Snacks provided daily</b></li> </ul>	50'000	

<p><b>Supporting Partner</b></p>	<p>Over 2 weeks</p>	<ul style="list-style-type: none"> <li>. <b>Use of the Side Event Room</b> (fully serviced, onsite assistance, AV equipped, Hybrid set up, including onsite technician, 60+ people) – <b>from 1,5hrs to 3 hours</b> (consecutive or spread out over several days)</li> <li>• <b>Use of the Boardroom</b> (fully serviced, onsite assistance, AV equipped, Hybrid set up, your private office space, host private meetings, closed door events, 15+ people) – for up to <b>4 hours</b> (spread-out over several days)</li> <li>• <b>Use of the BusinessHub Lounge</b></li> <li>• <b>Branding &amp; Document display opportunities</b> in a dedicated space of the Business Lounge (during 2 weeks)</li> <li>• <b>Branding in the Official BusinessHub Program Guide</b>, on the front cover and in the Supporting Partner section (print and online)</li> <li>• <b>Your organisation’s profile and contact details in the Official BusinessHub Program Guide</b></li> <li>• <b>Branding on the IETA COP28 dedicated Webpages</b></li> <li>• <b>Inclusion in the COP28 BusinessHub Social Media Campaign</b>, including personal quote cards</li> <li>• <b>Facilitated access to onsite Media</b> (for interviews, etc.)</li> <li>• Cleaning service of all surface touchpoints between sessions</li> <li>• Secured internet connection priority access</li> <li>• Refreshments &amp; Snacks provided daily</li> </ul>	<p>25'000</p>	
<p><b>Side Event Partner</b></p>	<p>Over 1 day</p>	<ul style="list-style-type: none"> <li>• <b>Use of the Side Event Room</b> (fully serviced, onsite assistance, AV equipped, Hybrid set up, including onsite technician, 60+ people) – for <b>1,5 hours</b> (consecutive)</li> <li>• <b>Use of the BusinessHub Lounge</b></li> <li>• <b>Branding &amp; Document display opportunities</b> in a dedicated space of the Business Lounge (during the whole day your side event is taking place)</li> <li>• <b>Branding in the Official BusinessHub Program Guide</b>, in the Side Partner section (print and online)</li> <li>• <b>Your organisation’s profile and contact details in the Official BusinessHub Program Guide</b></li> <li>• <b>Branding on the IETA COP28 dedicated Webpages</b></li> <li>• Cleaning service of all surface touchpoints between sessions</li> <li>• Secured internet connection priority access</li> </ul>	<p>10'000</p>	

<p>Private Breakfast Meeting Sponsor</p>	<p>Between 8:00- 9:30</p>	<p>. Host your own <b>private breakfast meeting/roundtable/session</b> in the Board Room – 20+ people</p> <ul style="list-style-type: none"> <li>• <b>Branding in the Official BusinessHub Program Guide</b> (print and online)</li> <li>• <b>Your organisation’s profile and contact details in the Official BusinessHub Program Guide</b></li> <li>• <b>Branding &amp; Document display opportunities</b> in a dedicated space of the Business Lounge (during the duration of your event)</li> <li>• Cleaning service of all surface touchpoints between sessions</li> <li>• Secured internet connection priority access</li> </ul> <p><i>Including coordination with catering service</i> <i>Excluding cost of food &amp; beverage</i></p>	<p>4'000</p>	
<p>Private Luncheon Meeting Sponsor</p>	<p>Between 12:00- 13:30</p>	<p>• Host your own <b>private luncheon meeting/roundtable/session</b> in the Board Room – 20+ people</p> <ul style="list-style-type: none"> <li>• <b>Branding in the Official BusinessHub Program Guide</b> (print and online)</li> <li>• <b>Your organisation’s profile and contact details in the Official BusinessHub Program Guide</b></li> <li>• <b>Branding &amp; Document display opportunities</b> in a dedicated space of the Business Lounge (during the duration of your event)</li> <li>• Cleaning service of all surface touchpoints between sessions</li> <li>• Secured internet connection priority access</li> </ul> <p><i>Including coordination with catering service</i> <i>Excluding cost of food &amp; beverage</i></p>	<p>5'000</p>	
<p>Lounge Luncheon Sponsor</p>	<p>Between 12:00- 13:30</p>	<ul style="list-style-type: none"> <li>• Host your own <b>stand-up lunch in the Business Lounge open space</b> – for up to 60 people</li> <li>• <b>Branded Networking opportunity</b></li> <li>• <b>Branding in the Official BusinessHub Program Guide</b> (print and online)</li> <li>• <b>Your organisation’s profile and contact details in the Official BusinessHub Program Guide</b></li> </ul>	<p>6'000</p>	

		<ul style="list-style-type: none"> <li>• <b>Branding &amp; Document display opportunities</b> in a dedicated space of the Business Lounge (during the duration of your event)</li> <li>• Cleaning service of all surface touchpoints between sessions</li> <li>• Secured internet connection priority access</li> </ul> <p><i>Including coordination with catering service</i> <i>Excluding cost of food &amp; beverage</i></p>		
Cocktail Reception Sponsor	Between 18:30-20:00	<ul style="list-style-type: none"> <li>• Host your own cocktail reception in the Business Lounge open space – for up to 80 people</li> <li>• <b>Branded Networking opportunity</b></li> <li>• <b>Branding in the Official BusinessHub Program Guide</b> (print and online)</li> <li>• <b>Your organisation’s profile and contact details in the Official BusinessHub Program Guide</b></li> <li>• <b>Branding &amp; Document display opportunities</b> in a dedicated space of the Business Lounge (during the duration of your event)</li> <li>• Cleaning service of all surface touchpoints between sessions</li> <li>• Secured internet connection priority access</li> </ul> <p><i>Including coordination with catering service</i> <i>Excluding cost of food &amp; beverage</i></p>	6'000	
Wifi Sponsor	Over 2 weeks	<ul style="list-style-type: none"> <li>• <b>Branding opportunity inside the BusinessHub Pavilion</b></li> <li>• <b>Branding &amp; Document display opportunities</b> in a dedicated space of the Business Lounge (during 2 weeks)</li> <li>• <b>Branding in the Official BusinessHub Program Guide</b>, in the Sponsor section (print and online)</li> <li>• <b>Your organisation’s profile and contact details in the Official BusinessHub Program Guide</b></li> <li>• <b>Branding on the IETA COP28 dedicated Webpages</b></li> </ul>	10'000	

### Terms and Conditions

- Partner Sponsorship packages will be confirmed only upon receipt of payment. Payment by bank transfer or credit card, in USD.
- IETA reserves the right to reject a sponsorship request
- IETA reserves the right to change the event details if necessary, although we will endeavor to keep all changes to a minimum. We will inform you as soon as possible of important changes, for example name or date changes
- Once the registration form has been signed, if you subsequently decide for any reason to withdraw from the event or reduce your original commitment, you will immediately inform us in writing and will be liable to pay the following cancellation charges:
  - a) *Cancellations received 2 (two) months prior to the event will receive a rebate of 50% of the fees paid to that date*
  - b) *Cancellations received 1 (one) month prior to the event will receive a rebate of 25% of the fees paid to that date*
  - c) *Cancellations received less than 2 (two) weeks prior to the event will receive a rebate of 0%*
- Should a Sponsor have failed to pay the amount in full 2 (two) weeks before the event takes place, IETA will be free to allocate the space to a third party, without being liable for any compensation or repayment made as such

### Force Majeure

- Neither party shall be liable for failure to perform its obligations under this Agreement due to events beyond its reasonable control, including, but not limited to strikes, riots, wars, fire, COVID restrictions, or any other extraneous variable beyond IETA's control.

### Your IETA Contacts:

- Side Event Programming & Partnerships: Lisa Spafford, [spafford@ieta.org](mailto:spafford@ieta.org)
- Accreditation: Awa Antille, [antille@ieta.org](mailto:antille@ieta.org)